

2020: A YEAR IN REVIEW

SOCIALLY DISTANCED; UNITED IN MISSION.

WEBINAR SERIES: COVID-19, A WOMEN'S ROLE IN THE ECONOMIC RECOVERY

This summer, the Women's Foundation of Greater St. Louis hosted a webinar series featuring industry leaders and experts, business owners, and policy makers, who shared their experiences and insights as working women balancing the demands of their careers and home life during these unique times.

10th Annual Making a Difference event goes virtual.



Making a Difference Award Honoree, Laurna Godwin



Making a Difference Panel, Carolyn Kindle Betz and Ali Hogan

WOMEN IN THE WORKPLACE: EMPLOYMENT SCORECARD

WFSTL's Women in the Workplace: Employment Scorecard is the region's only initiative incentivizing and educating organizations to cultivate a diverse workforce where everyone can thrive. WFSTL is working with employers to look at policies and practices and their impact on gender diversity. WFSTL released its "2020 Action Plan for Employers" outlining specific, cost-effective steps employers can take this year to improve their workplace for women.

CHANGING PUBLIC POLICY: ECONOMIC SUCCESS FOR WOMEN

This year, WFSTL honored elected officials who have worked on valuable legislation that advances women's economic success and align with WFSTL's advocacy goals: expanding access to jobs and fair wages and increasing support for working families.

GRANTMAKING

Organizations serving women and girls are radically underfunded. For the past 13 years, the Women's Foundation of Greater St. Louis has been working to change this by making nearly 100 strategic investments in local programs. This year's grantees included:

- **Center for Women in Transition** for vocational training to women involved in the justice system to ensure their successful transition back to family and community
- **LaunchCode** and their CoderGirl Program, which helps women prepare for high-demand jobs in the technology sector
- **Migrant and Immigrant Community Action (MICA)** project to support their efforts to eliminate major barriers to successful employment for immigrants
- **WEPOWER** and their Elevate/Elevar Program, an accelerator initiative that advances racial and gender equity through entrepreneurship



76%

of mothers with children under age 10 say childcare is one of their top three challenges during COVID-19 Source: *Women in the Workplace*, McKinsey & Company, 2020



2020

New in 2020! This year the scorecard features a section exploring policies, practices, and resources in response to the COVID-19 crisis. Best practices in support of women and working families during the pandemic will be researched and celebrated.



\$2.3M

WFSTL hosted a webinar, *On November Ballot: Expanding Early Childhood Services in St. Louis City*, in support of Proposition R, which was successfully passed, raising approximately \$2.3 million annually for the city's most high-needs children and families.



5,630

lives impacted by WFSTL grants in 2019



LOOKING FORWARD TO 2021

At the Women's Foundation of Greater St. Louis, we are focused on answering one question: **How can we empower women to improve their economic success, so that they can create a better world for themselves, their families and their communities?**

In 2020, we responded to the unique circumstances and struggles the pandemic has created, while remaining committed and focused on our mission. In 2021, we look forward to growing our reach with your support during such a critical time for women. Transformative, systemic change is often the result of enthusiastic collaboration, so we anticipate building and strengthening partnerships in the coming year.



WOMEN IN THE WORKPLACE – PANDEMIC RESPONSE & COLLABORATION WITH EMPLOYERS

The workplace now looks vastly different than a year ago. We will research and promote ways in which employers can support women and working families during these uncertain times. By working directly with employers, we will turn this increased awareness into action, encouraging and supporting employers to commit to policy changes that create a workplace environment where everyone thrives.

“Fight for the things that you care about. But do it in a way that will lead others to join you.”

Supreme Court Justice,
Ruth Bader Ginsburg, 1933-2020

POLICY CHANGE TO SUPPORT WORKING FAMILIES

We will work on the state and local levels to advance policies that will encourage pay equity and enhance support for working families, such as paid family leave and safe, affordable childcare. By working closely with other community organizations, leaders and policy makers, we will ensure these advocacy efforts are informed by diverse thoughts and experiences.

GRANTMAKING AND PARTNERSHIP

WFSTL remains committed to investing in organizations and programs that remove barriers to economic success for women in our region. Through enhanced partnership and collaboration with our grantees, WFSTL will strengthen these efforts to lift women out of poverty.



2020 grantee, LaunchCode, CoderGirl program

NEW VOLUNTEER OPPORTUNITIES

WFSTL is a proud co-designer of Rung for Women, a new organization that empowers women to achieve their own vision of economic success and holistic well-being. As Rung welcomes its first member cohort in 2021, WFSTL will create a pipeline of volunteer opportunities for women in our region to directly support other women on their path to economic independence.



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